

A Community of Spirit,

Pride and Conviction...

R E D

B U D

Web Site: cityofredbud.org

A Way of Life... Red Bud

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CITY OF RED BUD MURAL GUIDELINES

The purpose of this guide is to define murals for the City of Red Bud and to set guidelines for the design, creation, and maintenance of this artwork. The application and approval process ensures the interests of the community, property owner and artist are aligned with one another throughout the scope of the project. Final approval will be granted/denied per the review.

Definition:

A mural is a pictorial representation designed or intended to reflect a thematic or artistic expression rather than advertising a concept. While a sign specifically advertises business, product or service through graphics or text, a mural is solely artistic in nature.

Guidelines:

Murals must be created with paint and or tile only. Mechanically produced or computer-generated prints or images, including but not limited to digitally printed vinyl, are prohibited. Murals shall not contain electrical or mechanical components; changing image murals; or commercial advertising or signage. Subject matter or signage that could be construed as advertising or a political message will not be allowed.

For regularity purposes, hand-painted signs are not considered murals.

Location

- The installation of the mural should complement and enhance the building and its architectural design.
- The location of the mural on the building should not cover or detract from significant or character-defining architectural features.
- Murals should not be in an area which may cause undue distraction to drivers, thereby creating a safety hazard.
- Murals should be in commercial areas.

- To protect the integrity of the community and significant structures within commercial areas, murals are not permitted on the primary facade of a building.

Design

- The scale of the mural should be appropriate to the building and the site.
- The mural should be an original design, showcasing the uniqueness, sense of community, historical, patriotic, or highlights from Red Bud's past.
- The artist's name(s) may be incorporated but should be discreet.
- The paint utilized should be of superior quality and intended for exterior use only. Reflective, neon and fluorescent paints shall not be used.
- The mural should have a waterproof seal coating.
- Murals shall not contain electrical or mechanical components.

Application

Mural application packets must include the following:

- Completed Mural Permit Application
- Brief description of the theme/image being proposed
- Photographs of the existing building and proposed mural area
- List of materials to be used
- Lead artist's qualifications and work sample
- Color scale rendering of the proposed mural design
- Property owner consent
- Project timeline

Mural applications and required documents should be submitted to the attention of the Code Administrator. The Code Administrator shall ensure the proposed application meets all qualifications set forth by the mural guidelines.

Review

Murals will be reviewed based on the following criteria:

1. **VISUAL ENHANCEMENT.** The proposed mural has attributes that enhance visual enjoyment.
2. **ARTISTIC EXCELLENCE.** The proposed mural exemplifies high artistic quality.
3. **COMMUNITY INTEGRITY.** The proposed mural supports the integrity of the community and other businesses within its proximity.
4. **PUBLIC SAFETY.** The proposed mural does not create a public safety issue, such as a distraction to drivers.

Completed mural applications and supporting documents will be placed on the Zoning Committee Agenda for review. The applicant, while not required to attend the meeting, is encouraged to do so to answer any questions or concerns voiced by the committee.

If an official interpretation is deemed necessary to determine whether the mural's image displays a sign and is thereby subject to the City's sign standards, the Code Administrator will be responsible for making such an interpretation. The Code Administrator's decision may be appealed to the City Council.

If the mural proposal is not approved, the applicant may resubmit additional materials as requested.

ENFORCEMENT

Murals shall be completed within six (6) months of approval of the Zoning Committee. This period may be extended once by vote of the Zoning Committee.

At the Zoning Committee's discretion, incomplete projects that extend beyond the six (6) month installation period shall be required to cover the incomplete work with a solid paint color.

Any mural without approval shall be considered graffiti and enforced accordingly.

MAINTENANCE

The maintenance of the mural will be the responsibility of the property owner. The mural must be properly maintained to ensure that material failure (peeling paint) is corrected, and vandalism removed promptly in accordance with the Property Maintenance Ordinance.

CITY OF RED BUD MURAL PERMIT APPLICATION

Date: _____

Name of Applicant(s): _____

Name of Organization (if applicable): _____

Mailing Address: _____

Phone Number: _____

Email: _____

Funding Source: _____

Address of Proposed Mural: _____

Property Owner's Mailing Address: _____

Property Owner's Phone Number: _____

Name of Artist: _____

Artist's Mailing Address: _____

Artist's Phone Number: _____

Email: _____

Which direction does the wall face? North East South West

What are the dimensions of the wall? _____

The wall is: Brick Stucco Cinderblock Other _____

The following attachments are required:

- Brief description of the theme/image for this mural
- Photographs of the existing building and proposed mural area
- List of materials to be used
- Lead artist qualifications and work samples
- Color scale rendering of proposed mural design
- Maintenance Plan (including parties responsible for maintenance)
- Written permission including acknowledgement of responsibilities from the property owner
- Project timeline

ORDINANCE NO. 1549

**AN ORDINANCE AMENDING
TITLE IX, CHAPTER 174 OF THE CITY OF RED BUD
CODE OF ORDINANCES 2021
PERTAINING TO MURALS**

WHEREAS, the City of Red Bud has the power to set guidelines for the design, creation and maintenance of the building decorations and artwork; and

WHEREAS, it is in the best interest of the community, property owners, and artists, that guidelines be drawn up under which murals can be added to and regulated on buildings in the City of Red Bud; and

WHEREAS, the City of Red Bud finds that there is a need, and that it is in the best interest of the City of Red Bud to formally provide a procedure for controlling murals painted on businesses; and

THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF RED BUD, ILLINOIS:

SECTION 1: That the above recitals are hereby made a part of this Ordinance as though written herein verbatim.

SECTION 2: That Section 174-24.9 of Chapter 90 of the Revised Code of Ordinances of the City of Red Bud is hereby added as follows:

174-24.9: MURALS. Mural wall decorations are strictly limited to commercial buildings in the City of Red Bud.

Definition

(A) Murals must be created with paint and or tile only. Mechanically produced or computer-generated prints or images, including but not limited to digitally printed vinyl are prohibited. Murals shall not contain electrical or mechanical components; changing image murals; or commercial advertising or signage. Subject matter or signage that could be construed as advertising or a political message will not be allowed.

For regularity purposes, hand-painted signs are not considered murals.

(B) **Location**

- The installation of the mural should complement and enhance the building and its architectural design.
- The location of the mural on the building should not cover or detract from significant or character-defining architectural features.
- Murals should not be in an area which may cause undue distraction to drivers, thereby creating a safety hazard.

- Murals should be in commercial areas.

- To protect the integrity of the community and significant structures within commercial areas, murals are not permitted on the primary facade of a building.

(C) Design

- The scale of the mural should be appropriate to the building and the site.
- The mural should be an original design, showcasing the uniqueness, sense of community, historical, patriotic, or highlights from Red Bud's past.
- The artist's name(s) may be incorporated but should be discreet.
- The paint utilized should be of superior quality and intended for exterior use only. Reflective, neon and fluorescent paints shall not be used.
- The mural should have a waterproof seal coating.
- Murals shall not contain electrical or mechanical components.

(D) Application

Mural application packets must include the following:

- Completed Mural Permit Application
- Brief description of the theme/image being proposed
- Photographs of the existing building and proposed mural area
- List of materials to be used
- Lead artist's qualifications and work sample
- Color scale rendering of the proposed mural design
- Property owner consent
- Project timeline

Mural applications and required documents should be submitted to the attention of the Code Administrator. The Code Administrator shall ensure the proposed application meets all qualifications set forth by the mural guidelines.

(E) Review

Murals will be reviewed based on the following criteria:

1. **VISUAL ENHANCEMENT.** The proposed mural has attributes that enhance visual enjoyment.
2. **ARTISTIC EXCELLENCE.** The proposed mural exemplifies high artistic quality.
3. **COMMUNITY INTEGRITY.** The proposed mural supports the integrity of the community and other businesses within its proximity.

4. PUBLIC SAFETY. The proposed mural does not create a public safety issue, such as a distraction to drivers.

Completed mural applications and supporting documents will be placed on the Zoning Committee Agenda for review. The applicant, while not required to attend the meeting, is encouraged to do so to answer any questions or concerns voiced by the committee.

If an official interpretation is deemed necessary to determine whether the mural's image displays a sign and is thereby subject to the City's sign standards, the Code Administrator will be responsible for making such an interpretation. The Code Administrator's decision may be appealed to the City Council.

If the mural proposal is not approved, the applicant may resubmit additional materials as requested.

(F) Enforcement

Murals shall be completed within six (6) months of approval of the Zoning Committee. This period may be extended once by vote of the Zoning Committee.

At the Zoning Committee's discretion, incomplete projects that extend beyond the six (6) month installation period shall be required to cover the incomplete work with a solid paint color.

Any mural without approval shall be considered graffiti and enforced accordingly.

(G) Maintenance

The maintenance of the mural will be the responsibility of the property owner. The mural must be properly maintained to ensure that material failure (peeling paint) is corrected, and vandalism removed promptly in accordance with the Property Maintenance Ordinance.

SECTION 3: This Ordinance supersedes all Ordinances or parts of Ordinances adopted prior hereto that are in conflict herewith, to the extent of such conflict.

SECTION 4: This Ordinance shall be in full force and effect from and after its passage, approval, and signature by the Mayor.

PASSED BY THE CITY COUNCIL this 1st day of July, 2024.